



RICE
DREAM

SOY
DREAM

FOR IMMEDIATE RELEASE

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NEW AND IMPROVED SOY DREAM® NON-DAIRY FROZEN DESSERTS

Melville, NY – **Soy Dream®** non-dairy frozen desserts are now even better! **Soy Dream®** proudly announces its great tasting, non-dairy confections are now creamier, smoother and more delicious than ever.

Taste the new Dream - New and improved **Soy Dream** frozen desserts are pure indulgence – made with the finest ingredients like organic soybeans and rich decadent flavors. Our rich decadent delights are dairy free, lactose-free and cholesterol free, with no trans fat. **Soy Dream** is a heavenly non-dairy alternative with the healthy benefits of soy....it will leave you daydreaming for days!

Made with Organic Ingredients

Our delicious **Soy Dream** non-dairy frozen dessert varieties are made with organic soy beans. Available in pints and/or quarts:

- *Soy Dream® Vanilla* – Creamy sweet Soy Dream with the ideal touch of vanilla. Available in quarts.
- *Soy Dream® Vanilla Fudge Swirl* – Delectable vanilla Soy Dream laced with thick, rich swirls of fudge. Available in quarts.
- *Soy Dream® French Vanilla* – The sweet creaminess of Soy Dream blended with delicate speckles of pure vanilla. Available in pints.
- *Soy Dream® Butter Pecan* – Creamy, buttery pecan Soy Dream is matched with lightly roasted and salted pecans to create a real dream come true! Available in pints.



- *Soy Dream® Chocolate Fudge Brownie* – Rich chocolate fudge Soy Dream is accented with sweet chunks of brownie – what every chocolate lover dreams of. Available in pints.
- *Soy Dream® Mocha Fudge* – A mocha hot chocolate frozen to perfection and then laced with thick, luscious swirls of fudge. Available in pints.

With a taste this good, you won't miss the dairy!

Look for great tasting, smooth and creamy **Soy Dream** non-dairy frozen desserts in the frozen non-dairy desserts section of your natural food and grocery stores.

For more information about **Soy Dream®**, **Rice Dream®** and **Almond Dream™** frozen non-dairy desserts, as well as the complete line of **Soy Dream**, **Rice Dream** and **Almond Dream** products, log on to www.tastethedream.com. For other natural and organic specialty snacks and foods and personal care products, visit www.hain-celestial.com.



The Hain Celestial Group

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Melville, NY, is a leading natural and organic food and personal care products company in North America and Europe. Hain Celestial participates in almost all natural food categories with well-known brands that include Celestial Seasonings®, Terra®, Garden of Eatin'®, Health Valley®, WestSoy®, Earth's Best®, Arrowhead Mills®, DeBoles®, Hain Pure Foods®, FreeBird™, Plainville Farms™, Hollywood®, Spectrum Naturals®, Spectrum Essentials®, Walnut Acres Organic™, Imagine Foods™, Rice Dream®, Soy Dream®, Rosetto®, Ethnic Gourmet®, Yves Veggie Cuisine®, Linda McCartney®, Realeat®, Lima®, Grains Noirs®, Natumi®, JASON®, Zia® Natural Skincare, Avalon Organics®, Alba Botanica® and Queen Helene®. For more information, visit www.hain-celestial.com.
